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## Singapore News »



Time is GMT + 8 hours  
Posted: 15 July 2004 1658 hrs

### 24 people, 4 schools create blogs in lead-up to National Day

By Rita Zahara, Channel NewsAsia

SINGAPORE : A total of 24 people and four schools have created blogs, or online diaries, to capture their ideas and emotions in the lead-up to National Day.

Part of the Blog-For-A-Cause Contest, these bloggers hope to encourage other Singaporeans to get hooked and to help champion their cause.

The bloggers include entrepreneurs, a national swimmer and even a nature enthusiast.

Singapore is making history in the run-up to this year's National Day Parade.

Some Singaporeans are putting their diaries online and everyone else can, for the first time, interact with them using mobile phones.

Based on the theme "A Progressive Society," the 24 bloggers including celebrities like movie-maker Jack Neo, radio deejay Jean Danker and national swimmer Leslie Kwok.

Each will make public their pet passion and invite comments from the public.

To register on a mobile phone, type the message NDP, space, name and send it to 91113799.

A reply will be sent with a password that enables access to the bloggers.

Mr Leslie Kwok was initially pretty clueless about blogging, but he has caught on quickly.

Leslie said: "It is like having an on-line interactive diary where I can share my thoughts, my views, my pictures even, anywhere I go.

"My cause is really to organise swimming clinics, events, snorkelling, scuba-diving and any sports to two groups of under-privileged children.

"To let them know that even though they have asthma they can still swim and enjoy sports and through these activities I hope to give them hope."

Jack Neo on the other hand wants to encourage the young to be creative.

"This is the programme that is encouraging all the youngsters, bring their school project or their inventions to come here and compete, to show people that we are very creative," he said.

Ria Tan, a volunteer with Nature Guide, hopes to rally support for Singapore's natural heritage.

Ria said: "A group of volunteers have come together like what they did for Chek Jawa.



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We also want to do guided walks on the Southern shores just to show people what they have before it is gone."

The [blog site](#) with the most hits and comments from the public stands to win prizes and NDP tickets. - CNA

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